

LOCATION:

VERBIER, SWITZERLAND

First New York, Paris, London, Venice and Ibiza, and now, the Experimental Group has brought its unique hospitality brand to the Swiss slopes of Verbier, where après ski is an art form. We've never seen a ski hotel quite like this, with its art deco interior design seamlessly blended with chalet authenticity. Bold pink and marine coloured walls and retro furniture are the handiwork of the Italian interior designer Fabrizio Casiraghi. Even the staff have super cool uniforms. This is cosmopolitan living brought to the pistes, with the Farm Club downstairs for those who like to swap their ski boots for dancing shoes (there's a VIP entrance at reception!) and the main entrance to the hotel is the cocktail bar. This is the place for après ski, pre dinner aperitifs or cocktails before dancing (that's after the rum punch in the boot room...) Experimental Chalet is in the heart of the village – just a few minutes' walk from the shops, bars and restaurants, and it has its own shuttle service to take you to the lifts.

*"International retro chic
on the slopes"*

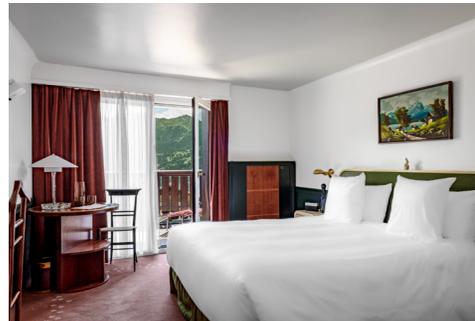
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ABOUT VERBIER : Verbier forms part of the Swiss 4 Vallées, the largest ski area in Switzerland.

One of the most exhilarating resorts in Europe, Verbier is legendary for its off piste skiing and steep, challenging itinerary routes. And for those who like to test themselves to the limits, exploring the Vallon d'Arby of the back of Mont Fort with a guide for the day is an experience not to be missed. In the heart of Switzerland's largest ski area, with over 400km of runs, there's terrain for all levels of skier and because of the altitude, it's snow sure for the whole season. The lift system continues to expand, making getting around the mountains quicker and easier. The scenery is fabulous – from high up on a clear day you can see Mont Blanc and the Matterhorn, and back in the village itself, there's a lively après ski scene. The mountain restaurants have improved vastly over the last few years – celebrity and gourmet, traditional and haute cuisine, serving Savoyard favourites to some of the best burgers and pizzas around.



EXPERIMENTAL CHALET
THE DETAIL

- RETRO COOL AND MOUNTAIN CHIC HOTEL
- 39 ROOMS AND SUITES WITH PANORAMIC VIEWS
- SIGNATURE COCKTAIL BAR
- FARM CLUB JUST DOWNSTAIRS
- RESTAURANT SERVING MODERN FRENCH & SWISS CLASSICS
- SPA WITH HAMMAM, JACUZZI AND SOLARIUM
- OPEN IN THE SUMMER